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THE E. G. HILL CO.

1921—RICHMOND, INDIANA—1921



OUR TERMS OF SALE



SIZE OF PLANTS

All stock is from 2 or 2¼-inch pots unless otherwise stated.

DISCOUNT FOR CASH

Two per cent. discount for cash with order. All bills subject to draft in 60 days, unless otherwise agreed upon.

REFERENCE

Orders from unknown correspondents must be accompanied by cash or satisfactory reference; don't fail to send reference, as this will save you time.

HOW WE PACK

No firm in the country packs lighter or more securely than we; we have this department down to a science; we promise liberal count and careful labeling; our plants do not shift in the box. Boxes and packing will be charged at lowest cost price.

SATISFACTION PROMISED

In filling your orders we shall do our very best to make every shipment satisfactory and profitable to you; in any case where we fail to do this, please report to us within five days (not after a while!) for adjustment.

DAMAGE IN TRANSIT

IMPORTANT—Any claims for damage in transit must be made promptly to express agent at destination, as he can examine shipment and verify claim; then report in full to us.

No order for less than \$3.00 filled.

No order for less than 25 of the low-priced standard varieties can be filled at the hundred rate.

E. G. HILL, President

E. H. MANN, General Manager and Treasurer

S. A. HILL, Secretary

THE E. G. HILL COMPANY

RICHMOND, INDIANA

Roses for 1921

Our outlook for high grade stock has never been better, both own-root and grafts, in every variety that we offer.

Our roses are all in splendid growth, and absolutely clean, as hundreds of visitors to our place during the season, and up to date, will attest.



Our manetti stocks personally selected in Britain the past summer, are here in fine shape, and ready for early work.

The "Novelties" of the past three years are now "Standards," and these we have in fine condition and large supply.

In addition to the 2¼-inch roses described and priced in the following pages, we have also 3-inch of all the sorts except the two novelties, *White Ophelia* and *Golden Ophelia*; prices on application; ready in February and March.

Our List of Varieties

We specialize on the most profitable sorts for forcing which are

Columbia

Rose Premier

Mme. Butterfly

These three are all of our own origination.

We are offering two valuable novelties which we are sure will become favorites with the trade.

Golden Ophelia

(See cut on cover)

An English seedling of *Ophelia*.

and **White Ophelia** (BATE BROS.)

a lovely "sport" true to type.

Full descriptions follow.

Don't fail to place your order early,
especially for
GRAFTED STOCK



White Ophelia *Novelty 1921*

White Ophelia 1921

(BATE BROS.)

This is the sport of *Ophelia*, so favorably known to the Cleveland trade; it produces a large flower, with more petals than the parent and has the same qualities of growth, foliage and constitution.

Owing to the stiff, beautifully formed outer petals, it holds the bud form longer than the parent, and the golden stamens, not brown as in *Ophelia*, add to the beauty of the opening flower.

THE COLOR is white, sometimes showing a daybreak pink in the center on opening, but infinitely whiter than *White Killarney*, which is never good in dark weather, while WHITE OPHELIA never shows a disagreeable color tint, and is free from mildew the pest of the *Killarneys*.

The Trade is glad to welcome a better white.

OWN ROOT			GRAFTS		
\$ 35.00	per	100	\$ 42.50	per	100
82.50	per	250	101.25	per	250
300.00	per	1000	375.00	per	1000
725.00	per	2500	912.50	per	2500
1375.00	per	5000	1750.00	per	5000
2600.00	per	10000	3350.00	per	10000
500 at thousand rate.					

Golden Ophelia novelty 1920

(B. CANT AND SON)

(See cut on cover)

This is not a sport but a seedling from the universal favorite *Ophelia*.

It is a sturdy, stiff-stemmed grower, with beautiful foliage, quite closely set, and glossy.

The flower is of medium size, from a beautifully formed bud of bright, golden yellow. Has excellent texture, will fill the place of *Mrs. Ward*, for it makes fine crops throughout the year; profuse in bloom; makes a marvelous "bush," and for this reason the rows should be spaced wider apart than the average to avoid crowding.

Unlike many yellow roses it grafts readily on manetti and does not part at the union.

We are very enthusiastic over this beautiful, true-yellow novelty, which will rank high in its class. When used in corsage work to which it is beautifully suited, it never needs a wire support for the slender, stiff stem.

OWN ROOT			GRAFTS		
\$ 25.00	per	100	\$ 35.00	per	100
200.00	per	1000	\$300.00	per	1000



Mme. Butterfly *novelly 1920*

Mme. Butterfly

(E. G. HILL Co.)

(1920)

This brilliant sport of *Ophelia* has entirely superseded the parent at our place, as well as in many other large establishments over the country.

All the color tints are greatly intensified, and it never looks faded and dull as *Ophelia* often does in dark weather, but is quite startling in its brilliance and with good culture takes on remarkable size, and exquisite form.

The buds, before opening, have a unique beauty of their own, showing Indian-red and old gold between the bright green sepals. These tight buds are lovely in corsages.

MME. BUTTERFLY is a BEAUTY

OWN ROOT		GRAFTS	
\$ 25.00	per 100	\$ 30.00	per 100
200.00	per 1000	250.00	per 1000

Rose Premier

(E. G. HILL Co.)

(1919)

There is nothing handsomer in the whole range of dark pink, the color, form and big, ample foliage, being fine in the extreme and the fragrance, unsurpassed;—almost thornless, with splendid stems; it is naturally a free grower, likes a reasonably low forcing temperature, about 58°; the secret of success is keeping it growing without a check; very free in bloom, and very quick in bringing in the new crops, which makes it one of the most profitable of forcing roses.

It will not bear neglect without damage, but we grow it side by side with *Columbia* with perfect results; has put money in the pockets of many a florist the past two years.

OWN ROOT		GRAFTS	
\$ 20.00	per 100	\$ 30.00	per 100
175.00	per 1000	250.00	per 1000



Rose Premier

Crusader

Alexander Montgomery's velvety, crimson-scarlet novelty of 1920.

The variety is a splendid grower—produces good stems, and is free in bloom—Free and clean in growth; at the present time it is the finest red within reach of the cut flower grower.

OWN ROOT	GRAFTS
\$200.00 per 1000	\$250.00 per 1000

Frank W. Dunlop

Raised by Mr. Jno. Dunlop of Toronto. A cross of *Shawyer* and *Russell*.

\$125.00 per 1000 own-root plants



Columbia

Columbia

(E. G. HILL Co.) (1918)

A rose that needs no introduction to the American trade—Has proven a money maker to thousands of growers, arriving on the stage at a time when a dependable pink rose was an absolute necessity.

A splendid outdoor bedder as well as the freest forcer on record. Has been awarded three gold medals during 1920—two, as a forcing variety by the American Rose Society; one, as a bedder, by the city of Portland.

OWN ROOT	GRAFTS
\$ 15.00 per 100	
125.00 per 1000	\$250.00 per 1000

Chrysanthemums for 1921

The Best 'Mums for Commercial Planting from Early to Late

Stem, form, color and above all TEXTURE—which is durability—are very near to perfection in the following sorts.

Success with chrysanthemums means hustling them on; don't let them get a check at any time.

Decide on your planting list NOW, place your order early, and state time you want stock delivered.

YELLOW

GOLDEN GLOW
GOLDEN ADVANCE
CHRYSOLORA
MAJOR BONNAFFON
RICHMOND
WHITTIER
CELEBRATION
GOLDEN CHADWICK

WHITE

ADVANCE
ALICE DAY
EARLY FROST
WHITE CHIEFTAIN
CHADWICK IMPROVED
TIMOTHY EATON

PINK

PINK ROSETTE
CHIEFTAIN
MRS. SEIDEWITZ

OTHER COLORS

HARVARD—CRIMSON
ROY—RED AND GOLD

The above sorts comprise our very BEST SELLERS, and the most profitable sorts to grow for commercial cutting. Florists who cater to their own retail trade can extend their list to cover many fancy varieties that will delight their home trade.

Our Chrysanthemum Stock is kept absolutely clean
under Government directions.

Two New Chrysanthemums

PINK ROSETTE and
MRS. WOODROW WILSON

(See next page)

Pink Rosette

This new pink variety will be valuable to the trade, from the fact that it finishes about Oct. 15; it is a clear-cut commercial, of the form of Vivian-Morel, of fine size, ideal in stem and foliage, easy to do, a good traveler and keeper, of a *nice shade of pink*.

It is greatly appreciated by the cut-flower trade; we have grown it in quantity for two seasons and shall increase our planting next year.

To bring it within the reach of all growers, we are listing it at

\$ 12.00 per 100
100.00 per 1000

Mrs. Woodrow Wilson

A pure white, very fine new chrysanthemum; it was raised in the Government Greenhouses at Washington and when taken on the early bud, about Aug. 15, it is magnificent; it must be taken not later than Aug. 25. The date of bloom is Oct. 25. It ranks with fine Turners in size and is unsurpassed in finish; the stem is stiff, foliage excellent, an "easy doer," and a wonderfully finished product.

\$1.00 each; \$9.00 per dozen.

Standard Sorts

For list of all varieties and prices, see page 16.

	Take Bud	Blooming Date		Take Bud	Blooming Date
Advance (Smith's) —This variety is first early; it has become indispensable in the cut flower trade; pure white from early buds, lightly flushed from later flowers.....	Early July	Sept. and Oct.	Chrysolora —A large incurved, with perfect stem and foliage; reject the early crowns	Second bud about Sept 15	Oct. 15
Golden Advance is a sport, identical with the parent except in color which is bright yellow; this will prove a real boon to commercial cut flower growers; has proved excellent in every way; it has the peculiar merit of fine color and first early in bloom			Chieftain —The very finest of commercial pinks; ours is a selected strain	Sept. 10	Oct. 25
Alice Day —A good commercial variety, following Advance , snow white and perfect in form, round as a ball, of very fine finish; can be planted close; stiff stems, of moderate height. A good second early...	Early July	Sept. and Oct.	Celebration, the New Golden Eaton , is the very best commercial of golden yellow of its date; it will push Yellow Eaton entirely off the market. It has higher color, finer finish, and handsome arrangement of foliage. Scored 91 points. Its lasting qualities are exceptional.....	Through Sept. 10	Nov.
Bob Pulling, Exhibition —Of wonderful size, composed of petals an inch in width, and 10 inches long. The form shows its great size to its best advantage.....			Delight, new Exhibition Pink —An enormous reflexed pink, awarded certificate of the C. S. A. Scored 92 points; splendid in color, with stiff stem	After Aug. 15	Nov. 5
Chadwick Improved —Pure snow-white, never tints; best late white...	Sept. 20	Late	Early Frost —Follows Advance , and has made a splendid record, proving of greater value each year and becoming increasingly popular; pure white. Has a long season of bloom. Take the bud	Aug. 20 or later	Oct. 20 and later.

	Take Bud	Blooming Date		Take Bud	Blooming Date
Earl Kitchener, Exhibition —An enormous flower in a color not too plentiful in exhibition 'mums at the present time. Stem, foliage and flower are alike tremendous. Bright amaranth with silver shadings.....	Aug. 20	Nov. 1	Odessa. Exhibition —Enormous yellow, very bright, grand in form; unexcelled as an incurving yellow for exhibition. Holds its place with Wm. Turner.....	Sept. 5	Nov. 5
Golden Advance —See page 12.			Roy —A fine red and gold, one of the best in all its characteristics; easy to handle, a fine bold flower, good stem and foliage.....		Early Nov.
Golden Chadwick —The best very late commercial yellow. Ours is not "Yellow Chadwick," but the deep golden strain. Selected.....	Sept. 5	Through- out No- vember	Richmond —Winner of C. S. A. cup. A perfect type of commercial. The variety is noticeable for its fine form, perfect fullness, its silk-like finish, and the perfect uniformity on the bench, it is absolutely free from culls. Bright golden yellow, and unsurpassed among commercials. In heavy demand	Aug. 25	Early Nov.
Golden Glow —Fine stem and foliage. Flower 5½ inches in diameter; the very earliest yellow.....	July 5	Aug. 20	Smith's Advance. See Advance.		
Harvard —Dark scarlet crimson. Fine for Thanksgiving. A valuable commercial red. Color of Pocahontas carnation.....	Sept. 30	Nov. 20	Timothy Eaton —Can be spaced, 6x8 inches. Best commercial white of its date. Late cuttings give fine substantial flowers for Thanksgiving.....	Sept. 10	Nov. 10
H. E. Converse Exhibition —Enormous red and gold; one of the very best.....		Nov. 1	Tekonsha —Grand large flowering bronze for Thanksgiving.—long stems, stiff, and foliage fine.....	Sept. 10	Late Nov.
Jas. Fraser. Exhibition —A grand golden yellow; indispensable as a show flower		Nov. 5	Vermont —Won the C. S. A. silver cup in New York. Flowers of enormous size and of the general type of M. L. Rousseau. Every bud produces a perfect flower; a magnificent pink of lovely bright shade; a clean, healthy grower; the rounded, finely finished bloom makes it one of the most imposing varieties ever introduced. Novelty of 1919.....	Aug. 1 to Aug. 15	Early Nov.
Mrs. C. W. Johnson —Novelty of 1920. Color, pure white. A massive, large, incurved flower of excellent keeping qualities. Season for bloom, November 5th to Thanksgiving. Foliage right up to flower and stem absolutely perfect. Plants strong and vigorous in growth—need plenty of room to develop, height 4 to 5 feet. Scored 95 and 97 points. Won sweepstakes cup	After Aug. 25	Nov. 5 to Thanks- giving	White Chieftain —Has already established itself as the November 1 commercial white — the Invincible Three are Bonnaffon and Chieftain and White Chieftain . Fine for All Saints Day.....	Sept. 10	Oct. 25
Mrs. E. A. Seidewitz —A round, full brilliant pink, probably the handsomest of its color in the commercial section; this, combined with its late date of flowering, makes it doubly valuable. Needs to be benched about June 15	Sept. 25	Late Nov. and Dec.	Wm. Turner —A perfect incurved variety, quite globular, snow-white, of enormous size; stands at the very head of the whole white section, and is invincible thus far on the exhibition table.....	Aug. 30	Nov. 1
Mrs. J. Leslie Davis —The "Pink Turner"—a big 'mum, valuable as an additional entry for exhibition in the Turner Family	Aug. 10	Nov. 10	Whittier —Very similar to Richmond in bloom—a golden yellow sphere of very fine finish. Stem stiff and of light weight, extra fine; can and of light weight, extra fine; can be cut very late. Stem and foliage about allow close planting.....	Sept. 10	Terminal Nov. 10 and Later
Major Bonnaffon —This splendid yellow commercial still stands unrivaled. Our stock is in perfect health	Sept. 20	Nov. 5 and Later	Yellow Turner. Exhibition —The yellow sport from Turner; a necessity for collections and for variety; grand.....	Aug. 10	Nov. 10
Nerissa. Exhibition —A lovely shade of rosy lavender, grand in size and beautifully incurved. Big and globular. Form extra fine.....	Sept. 5	Nov. 5	Yellow Eaton —Try Celebration.		
Nag-ir-roc. Exhibition —Deepest orange and bronzy yellow; 36 inches in circumference; every petal reflexing and curling; every bud makes a big flower	Aug. 15	Nov. 1			

Newer Pompons

Novelties of Last Year

We advise Pompon growers to work up a stock of these and soon as possible let them take the place of less desirable sorts.

Price per dozen \$1.25

MRS. H. HARRISON

Very early, ready to cut Oct. 15th. Light *Daybreak* pink; when mature, pearl white; the form of flower is very perfect; sprays fine for bunching, stems of good length.

CAPTAIN COOK

Taller in growth than the average Pompon, and first to open; the color is a lovely shade of rose-pink, very brilliant and free from lavender tones; one of the choicest of newer sorts.

RENA

Dark, glowing wine color, florets very perfect in form, good stems, a good keeper; fine commercial.

CLARA JAMESON

Lovely combination of bronze and scarlet. Very showy; the tones of color always in demand in Pompons; immense producer. Early.

THELMA

Bronzy red; unique in tone among Pompons; the blooms are very perfect in form, outer petals horizontal, center rising to dome shape; nicely arranged in the spray.

MRS. NELLIE KLERIS

This variety is an improved Lillian Doty, but the color is stronger. The blooms are equally as large as Lillian Doty, but better arranged on the stems. A fine, sturdy grower. Very choice.

Older Sorts

All of them profitable commercials.

Elva—The most useful of white pompons, pure in color, of full fluffy form; **very early**.

Flora—Novelty of 1919. Bright crimson with scarlet shading; much the color of **Jules La Gravier** and a free, easy grower with good stems and full sprays. Midseason.

Frank Wilcox—Also known as **Mrs. Frank Beu**. The very best Thanksgiving bronze shading to fine red; every florist wants some of this grand late.

Hilda Canning—One of the prettiest, most distinct, and valuable of recent pompons; brilliant bronze, neat and compact, very lasting, and late; fine habit and "bunches" liberally.

Ida—By far the best true yellow of its date. Oct. 20th—fine producer to the plant, with good stems.

Lillian Doty—One of the best pinks of the larger

flowered Pompons. Fine grown to single stem, 5 or 6 to a plant.

Mrs. Frank Beu—(See **Frank Wilcox**.)

Mariana—Large flowered and snow-white, on long, stiff stem; when grown to a single stem, it is absolutely perfect; can be disbudded 5 or 6 flowers to a plant.

Niza—Delicate shell pink; very valuable owing to its being the **very earliest of its color**—matures Oct. 10th—medium sized blooms on dwarf plants.

Western Beauty—Deep rose-pink; flower of good size; freely borne, and of beautifully perfect form. Late mid-season. A profitable and pleasing variety.

White Doty—Much like **Mariana**; specially fine grown "single stem"—6 stems to the plant, carefully disbudded.

Two Valuable Anemones

SUNSHINE

No finer commercial in any class has been added in the past five years than this novelty, grown in quantity for the first time in 1919.

Sunshine is a deep yellow color and is firm and fresh for Thanksgiving without any holding back, and remains in perfect condition, if desired, for two weeks longer, which adds value to this fine variety.

Should be partially disbudded, otherwise the perfectly formed flowers will be too crowded. *Sunshine* cannot be overpraised.

GOLDEN LIDA THOMAS

Golden yellow Thanksgiving variety. A splendid keeper, with beautiful cushion, and firm texture in the petals. A perfect all round sort, absolutely distinct from *Sunshine*.

The Two Best Singles

MRS. WM. BUCKINGHAM (Early)

The queen of the singles, a big flat flower with petals of wonderful texture, the loveliest shade of soft rose pink—very lasting both on and off the plant—long stemmed and can be planted close; one of the very best sellers. A true commercial, coming in very early.

While other singles are highly valued for the home trade, "*Buckingham*" is the

only one of its date in demand by wholesale dealers; has wonderful texture. Requires no support.

MRS. E. D. GODFREY (Late)

Light pink, very finest for Thanksgiving; a strong grower and used in large quantity. A worthy running mate for *Mrs. Buckingham*.

The "Cap" Family

A strain specially suited for growing in pots, making neat, compact bouquets of bloom; every retail florist should have some of this stock; all dwarf and bushy in habit. They make the nicest showing grown 10 to 12 flowers to the pot.

Kathleen Thompson—Crimson.

Lilac Caprice—Deep violet.

Purple Caprice—Royal purple.

Butler's Caprice—Deep pink.

Two Decorative Varieties

Source d'Or—Also known as *Golden Feather*. One of the handsomest of tawney-yellows, bearing long stemmed sprays of individually perfect flowers—in wonderful profusion; this is a variety quite by itself. Brought the best price on the market of any "Bunch" variety the past Autumn.

Lizzie Adcock—Deep yellow sport of *Source d'Or*. Very valuable. Every grower should have these two fine and profitable sorts.

INDEX AND PRICE LIST OF CHRYSANTHEMUMS

	PLANTS		ROOTED CUTTINGS			PLANTS		ROOTED CUTTINGS	
	Per 100	Per 1000	Per 100	Per 1000		Per 100	Per 1000	Per 100	Per 1000
Advance (Smith's)	\$ 5.00	\$ 40.00	\$ 3.50	\$ 30.00	Mrs. Nellie Kleris	8.00
Advance (Golden)	6.00	50.00	4.00	35.00	Mrs. H. Harrison	8.00
Alice Day	6.00	50.00	5.00	40.00	Mrs. Wm. Buckingham ..	5.00	40.00	3.50	30.00
Bob Pulling	10.00	Mrs. Frank Beu.....	5.00	40.00	3.50	30.00
Butler's Cap	5.00	3.50	Mrs. Seidewitz	5.00	40.00	3.50	30.00
Chadwick Improved	6.00	50.00	5.00	45.00	Mrs. E. D. Godfrey	5.00	40.00	3.50	30.00
Celebration	6.00	50.00	5.00	45.00	Major Bonnaffon	5.00	40.00	3.50	30.00
Chieftain	5.00	40.00	3.50	30.00	Mariana	5.00	40.00	3.50	30.00
Chrysolora	5.00	40.00	3.50	30.00	Niza	5.00	40.00	3.50	30.00
Capt. Cook	8.00	Nag-ir-roc	10.00
Clara Jameson	8.00	Nerissa	10.00
Delight	10.00	Odessa	6.00	50.00	5.00	45.00
Early Frost	5.00	40.00	3.50	30.00	Purple Cap	5.00	3.50
Earl Kitchener	10.00	Pink Turner				
Elva	5.00	40.00	3.50	30.00	(See Mrs. L. Davis)...	25.00
Frank Wilcox	5.00	40.00	3.50	30.00	Pink Rosette	12.00	100.00	10.00	90.00
Flora	8.00	6.00	Richmond	6.00	50.00	3.50	30.00
Golden Advance	6.00	50.00	5.00	45.00	Roy	8.00	6.00
Golden Glow	5.00	40.00	3.50	30.00	Rena	8.00
Golden Chadwick	6.00	50.00	5.00	45.00	Smith's Advance	5.00	40.00	3.50	30.00
Golden Lida Thomas ...	5.00	40.00	4.00	35.00	Sunshine	6.00	50.00	5.00	40.00
Golden Feather	5.00	40.00	4.00	35.00	Source d' Or	5.00	40.00	4.00	35.00
Harvard	5.00	40.00	3.50	30.00	Tekonsha	6.00	50.00	5.00	40.00
H. E. Converse	8.00	6.00	Thelma	8.00
Hilda Canning	5.00	40.00	3.50	30.00	Timothy Eaton	5.00	40.00	4.00	35.00
Ida	5.00	40.00	3.50	30.00	Vermont	10.00
Jas. Fraser	10.00	Western Beauty	5.00	40.00	3.50	30.00
Kathleen Thompson	5.00	4.00	Wm. Turner	6.00	50.00	5.00	45.00
Lizzie Adcock	5.00	4.00	White Chieftain	5.00	40.00	3.50	30.00
Lilac Caprice	5.00	4.00	White Doty	5.00	40.00	3.50	30.00
Lillian Doty	5.00	40.00	3.50	30.00	Whittier	6.00	50.00	5.00	45.00
Mrs. C. W. Johnson	7.00	60.00	5.00	45.00	Yellow Advance	6.00	50.00	4.00	35.00
Mrs. J. Leslie Davis	25.00	Yellow Eaton	6.00	50.00	5.00	45.00
Mrs. Woodrow Wilson, \$1.00 each; \$10.00 doz. (plants)					Yellow Turner	6.00	50.00	5.00	45.00

NICOFUME

THESE Tobacco products have become an absolute necessity in the growing of high grade greenhouse stock, and we will be glad to fill orders entrusted to us. These products are reliable and are under the supervision of the Pure Food inspections.

"Nicofume" Liquid

8-pound can.....\$14.50
4-pound can..... 7.50

"Nicofume" Tobacco Paper

Can of 288 sheets.....\$9.50
Can of 144 sheets..... 5.00